



9th Wire & Cable Show Philippines 2027

Optical Fiber Comm. & ICT Show

June 16-18, 2027 | SMX Convention Center Manila, Philippines

A focused ASEAN sourcing platform for wire and cable, optical fiber communication, ICT infrastructure, wiring harness, connectors, cable materials, testing equipment and project-ready technology suppliers.

Date June 16-18, 2027	Venue SMX Convention Center Manila
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Why Exhibit in the Philippines

The Philippines continues to invest in telecom networks, broadband, optical fiber deployment, data centers, power infrastructure, commercial buildings and industrial facilities. The 2027 edition gives international and local suppliers a practical route to meet buyers and partners in one of Southeast Asia's active project markets.



Optical Fiber & ICT Demand Meet buyers working on broadband, FTTH, telecom, data infrastructure and network connectivity projects.	Wire & Cable Projects Connect with utilities, contractors, distributors, installers and industrial buyers sourcing cable and related products.	Business Matching Use visitor registration and matchmaking to arrange focused meetings before and during the show.
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Exhibit Scope

Wire & Cable Power cable, building wire, control cable, specialty cable, communication cable and cable accessories.	Cable Processing Equipment Wire drawing, extrusion, stranding, cabling, wrapping, cutting, marking, automation and complete production lines.
Optical Fiber Communication Optical fiber cable, FTTH, connectors, splicing, testing, optical network equipment and transmission solutions.	ICT Infrastructure Data center infrastructure, structured cabling, network systems, telecom equipment and smart connectivity.
Wiring Harness, Wire Materials & Connectors Wire harnesses, terminals, connectors, cable assemblies, insulation materials, compounds, tapes and auxiliary materials.	Testing Equipment Inspection, measurement, quality control, fault detection, laboratory instruments and certification testing equipment.

Who Will Visit

Telecom operators, ISPs, data center teams, utilities, EPC contractors, MEP contractors, electrical distributors, cable traders, importers, wholesalers, industrial factories, system integrators, installers, project owners and procurement teams.

Booth Packages and Participation

Package	Rate	Best for
Space Only	USD 350/sqm	Custom stand design and flexible space requirements.
Basic Shell Scheme	USD 380/sqm	Ready-to-use standard booth package.
Deluxe Shell Scheme	USD 450/sqm	Upgraded booth presentation and stronger visibility.
Registration Fee	USD 350/company	Mandatory company registration and administrative handling fee.

How to Participate

Visitors can pre-register online and use Business Matchmaking to request supplier meetings. Exhibitors can request booth options and submit company profiles for pre-show promotion.

Official website: www.wirecableshow.com/philippine/ | Email: service@wirecableshow.com

Payment notice: official payment details are provided only through the formal quotation or contract. Please verify with the organizer before making any transfer.